

TF Managing Director/CEO: Prof. Dr. Joachim Willms

Contributed by Joachim Willms [Managing Director]

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Joachim is a German Geographer with a Doctorate (Dr. rer. nat) from the University of Göttingen (Germany).
- Joachim lives in the beautiful medieval university town of Göttingen.
- Since 1998 he is working as senior lecturer/professor for tourism geographies and tourism management at several German university for applied sciences; i. g. the following:
- Hochschule FRESENIUS University of Applied Sciences
- DIPLOMA University of Applied Sciences
- BEST Sabel University of Applied Sciences
- Merkur Hochschule / Karlshochschule University of Applied Sciences
- He has also served as vice-dean and dean for several years. Besides his professorship he is working as a tourism industry consultant.
- Joachim is member of the editorial board of JUPTTR (Journal of Unconventional Parks, Tourism & Recreation Research).

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Joachim's selective list of Online Publications (Abstracts/Full Papers/Articles/Book Chapters/Presentations)
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o Willms,
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tourism in Germany's North Sea Coast Destinations ', in
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in Tourism Climatology, Freiburg. p 246-253.

o Willms,
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o Willms, J. (2007): „Be- und entschleunigte Mobilität im urbanen Arbeits- und Freizeitraum als Metaphern postindustrieller und postmoderner Urbanität – das Beispiel Ruhrgebiet“, in Reuber et al.: *Postmoderne Freizeitstile und Freizeiträume - Neue Angebote im Tourismus*, Berlin, S. 324 - 331.

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o Willms, J. (2005): Tourismuswandel und marktspezifische Adaption: Zur notwendigen Implementierung (raum)informationsökonomischer Ansätze im Management der Tourismusindustrie am Beispiel eines Risikomanagements (ART), in Pechlaner/Glaeßler (Hg.) (2005): *Risiko und Gefahr im Tourismus*, Berlin, S. 255-270.

o Scheer, M. und Willms, J. (2003): Regional Interpretation and Symbolic Representation of Religion and Heritage in Respect of Tourism: Exemplified by a Short Portrait of the 'Ciudad de Cultura' (Santiago de Compostela, Spain), in Fernandes, C.; McGettigan, F.; Edwards, J. (Eds.): *Religious Tourism and Pilgrimage, Fatima/Protugal*, p 61-70.

o Willms, J. (2002): "Beauties or Beasts" – Windfarms in coastal tourism: the 'East-Frisian Coast and Islands' example, in Andrews, Flannigan, Ruddy (Eds.): *Innovation in Tourism Planning*, Dublin 2002, p 81-94.

- Joachim's Social Media Links:

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