

TF Managing Director/CEO: Prof. Dr. Joachim Willms

Contributed by Joachim Willms [Managing Director]

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Joachim is a German Geographer with a Doctorate (Dr. rer. nat) from the University of Göttingen (Germany).
- Joachim lives in the beautiful medieval university town of Göttingen.
- Since 1998 he is working as senior lecturer/professor for tourism geographies and tourism management at several German university for applied sciences; i. g. the following:
- Hochschule FRESENIUS University of Applied Sciences
- DIPLOMA University of Applied Sciences
- BEST Sabel University of Applied Sciences
- Merkur Hochschule / Karlshochschule University of Applied Sciences
- He has also served as vice-dean and dean for several years. Besides his professorship he is working as a tourism industry consultant.
- Joachim is member of the editorial board of JUPTTR (Journal of Unconventional Parks, Tourism & Recreation Research).

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Joachim's selective list of Online Publications (Abstracts/Full Papers/Articles/Book Chapters/Presentations)
o Kagermeiner,
A. und Willms, J.(Hrsg.) (2010): Tourism Development in Low Mountain Ranges, Reihe "Studien zur Freizeit und Tourismusforschung", Bd. 3.

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J. (2009): "'Peak Oil' und Klimawandel als komplexe globale Einflüsse auf die Fernreisedestination Deutschland";
Anja Soboll (Hrsg.): Deutschland als Incoming Destination, Mannheim 2009, S. 137 - 151; Reihe: Studien zur Freizeit- und Tourismusforschung, Bd. 2 .

o Willms,
J. (2008): "Frisian Islands" and "Wadden Sea", in Lück, Michael (Ed.) (2008): The Encyclopedia of Tourism and Recreation in Marine Environments , CABI Publications, London et al.

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o Willms,
J. (2007): "Cultural Heritage Interpretation and Leisure-Landscapes

Design: the postindustrial Ruhrgebiet example", in Persi, P. (Hrsg.): *Recondida armonia - Il Paessagio tra progetto e governo del territorio*, Urbino, S 75-85.

o Willms, J. (2007): „Be- und entschleunigte Mobilität im urbanen Arbeits- und Freizeitraum als Metaphern postindustrieller und postmoderner Urbanität – das Beispiel Ruhrgebiet“, in Reuber et al.: *Postmoderne Freizeitstile und Freizeiträume - Neue Angebote im Tourismus*, Berlin, S. 324 - 331.

o Willms, J. (2005): Postmodern spatial pattern of sports-related leisure and tourism: The Rhein-Ruhr-Metropolitan Area, in Wyrzykowski, J. (Ed.) (2005): *CONDITIONS OF THE FOREIGN TOURISM DEVELOPMENT IN CENTRAL AND EASTERN EUROPE*", Wroclaw, p 381-392.

o Willms, J. (2005): "Global Tourism and the Disappearance of Coastal Rainforests: A Story of Intensifying Natural Desasters!?", in Stietenroth, D.; Lorenz, W. (Eds.) (2005) "Proceedings International Symposium - The Stability of Tropical Rainforest Margins: Linking Ecological, Economic and Social Constraints of Land Use and Conservation", Goettingen, p. 207.

o Willms, J. (2005): Tourismuswandel und marktspezifische Adaption: Zur notwendigen Implementierung (raum)informationsökonomischer Ansätze im Management der Tourismusindustrie am Beispiel eines Risikomanagements (ART), in Pechlaner/Glaeßler (Hg.) (2005): *Risiko und Gefahr im Tourismus*, Berlin, S. 255-270.

o Scheer, M. und Willms, J. (2003): Regional Interpretation and Symbolic Representation of Religion and Heritage in Respect of Tourism: Exemplified by a Short Portrait of the 'Ciudad de Cultura' (Santiago de Compostela, Spain), in Fernandes, C.; McGettigan, F.; Edwards, J. (Eds.): *Religious Tourism and Pilgrimage, Fatima/Protugal*, p 61-70.

o Willms, J. (2002): "Beauties or Beasts" – Windfarms in coastal tourism: the 'East-Frisian Coast and Islands' example, in Andrews, Flannigan, Ruddy (Eds.): *Innovation in Tourism Planning*, Dublin 2002, p 81-94.

- Joachim's Social Media Links:

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- linkedin.com/in/joachimwillms

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- youtube.com/tourism_futures_institute
- pinterest.com/joachimwillms/tourism-futures
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