

CREATOUR 2. Int. Conf. - Emerging & Future Trends in Creative Tourism, 07.-09.06.2018, Braga, P

Contributed by Joachim Willms [Managing Director]

CREATOUR 2nd International Conference:
Emerging and Future Trends in Creative
Tourism | 7, 8 and 9 June 2018 |

Call for Proposals

The CREATOUR 2nd International Conference: "Emerging and Future Trends in Creative Tourism" will be held June 7, 8 and 9, 2018, at Universidade do Minho – Campus de Gualtar, Braga, Portugal.

It is organized within the project CREATOUR: Creative Tourism Destination Development in Small Cities and Rural Areas | Desenvolver Destinos de Turismo Criativo em Cidades de Pequena Dimensão e em Áreas Rurais, a national three-year project (2016-2019) funded under the Joint Activities Programme of PORTUGAL 2020, by COMPETE2020, POR Lisboa, POR Algarve and Fundação para a Ciência e Tecnologia.

The overall objective of CREATOUR is to develop and pilot an integrated approach and research agenda for creative tourism in small cities and rural areas in Portugal, developing strong links within and amongst regions.

Deadline for submission of abstracts for presentation: Friday, 29 December 2017

Thematic areas of interest for proposals:

- 1- Moving from cultural tourism to creative tourism.
- 2- Creative tourism opportunities and challenges for artistic and cultural organizations.
- 3- Looking forward: challenges for creative tourism until 2030.
- 4- ICT in planning and implementation in creative tourism.
- 5- Creative tourism and rural development.
- 6- The role of creative tourism in the sustainability of territories.
- 7- Creative tourism networks: lessons and future perspectives.
- 8- Entrepreneurship and empowerment of local communities.
- 9- Participatory creative tourism projects: engaging communities.
- 10- Alternative/inclusive approaches to creative tourism.
- 11- Promoting intercultural dialogue through creative tourism.
- 12- Legal and institutional frameworks for creative tourism.
- 13- Creative tourism project incubation and development approaches.
- 14- Creating new co-experiences with tourists.
- 15- From offering workshops to developing creative tourism strategies.
- 16- Leading trends in marketing and communication in creative tourism.
- 17- The world of specialized media and tourism agents.
- 18- Sharing problems and solutions in creative tourism.
- 19- Quantitative and qualitative approaches to investigating creative tourism.* Required

For further information regarding the conference please got to:

https://www.dropbox.com/s/f7t9leucmtg3dwb/Call-for-Proposals_Conf2018.pdf?dl=0

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