

Creatour 2. International Conference, Braga, P, 7.-9.06.2018

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CREATOUR 2nd International Conference
- Emerging and Future Trends in Creative Tourism -

7, 8 and 9th June 2018

University of Minho, Campus Gualtar, Braga

The International Conference “CREATOUR 2nd International Conference Emerging and Future Trends in Creative Tourism” aims to continue the works developed in the first Conference at Curia (May 2017). It will bring together creative tourism researchers with creative tourism networks that will discuss the research and practice of creative tourism.

The information and results on the development of the creative tourism network – CREATOUR – focusing on small cities and rural areas within the Norte, Centro, Alentejo and Algarve regions of Portugal, is another aim of the Conference. The conference is organized within the project CREATOUR: Creative Tourism Destination Development in Small Cities and Rural Areas (Desenvolver Destinos de Turismo Criativo em Cidades de Pequena Dimensão e em Áreas Rurais). The overall objective of CREATOUR is to develop and pilot an integrated approach and research agenda for creative tourism in small cities and rural areas in Portugal, developing strong links within and amongst regions. CREATOUR is a national three-year project (2016-2019) funded under the Joint Activities Programme of PORTUGAL 2020, by COMPETE2020, POR Lisboa, POR Algarve and Fundação para a Ciência e Tecnologia.

The project builds on three interlinking dimensions of recent cultural and creative industries development in Portugal: (1) the development of

artistic and creative industry hubs (“arts centres” or “creative factories”) in repurposed former industrial buildings or in restored heritage sites in many small cities and rural areas; (2) growing attention to the (re)vitalization and valorization of tangible and intangible cultural traditions throughout the country; and (3) the growth and development (and heightened visibility) of culture and design-related creative products in Portugal.

The conference is organized within the project CREATOUR: Creative Tourism Destination Development in Small Cities and Rural Areas supported by European funds (through COMPETE2020, POR Lisboa, POR Algarve) and by the Portuguese Foundation for Science and Technology (<http://www.ces.uc.pt/creatour/>). For more information about the Conference please use the link <https://creatourconference.weebly.com/>